

# Jill Danielle Liao

UX Designer

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## Skills

### UX Skills

Design Thinking  
User and Usability Research  
Sketching  
User Persona and Journey  
Storytelling  
Information Architecture  
Wireframing and Prototyping  
A/B Testing

### Frontend Knowledge

HTML  
CSS  
Javascript

### Soft Skills

Curious  
Detail-Oriented  
Empathetic  
Good Communicator  
Learner  
Manages Time Wisely  
Self-Motivated  
Team Player

### Tools Used

Sketch  
Photoshop  
Illustrator  
Invision  
Balsamiq  
Atom  
Github  
Slack  
Trello

## About Me

A Fine Arts graduate, who is currently working for a plastic manufacturing business. Started out without any background in manufacturing but learned the importance of having soft skills and having an inner drive in identifying and solving problems. As a UX Designer, the goal is to passionately seek insights from data research and to use the analyzed data to create simple and thoughtful solutions for users.

**\*I am willing to relocate for a Full Time UX Position.**

## Education

### Frontend Development

**CareerFoundry** (Feb 2019- May 2019)

(A certified specialization course covering HTML, CSS and Javascript to build a responsive website from scratch with the understanding of testing and debugging.)

**Output :** A responsive website built from scratch.

### User Experience Design

**CareerFoundry** (March 2018 – Feb 2019)

(12 months of certified UX immersion by learning and applying UX processes with the guidance of an experienced Mentor and created a UX project individually)

**Output :** A conceptual app built individually from start to finish using UX processes, a hi-fidelity prototype and a website showcasing the Design Thinking Process.

### Certified Digital Marketer

**Asian Institute of Management** (August 2015)

(A collaborative introductory course to Digital Marketing Fundamentals to unlock an area of interest among various disciplines)

### Bachelor of Fine Arts Major in Advertising

**University of Santo Tomas** (June 2011 - May 2015)

Learned the foundation of the design and the marketing aspects of advertising by introduction to the aesthetic, design, and marketing principles.

## **Professional Experience**

### **Office Administrator**

**Southeast Polymer Corporation** (2015 - Present)

#### **Main Responsibilities**

- Coordinate Daily Activities
- Coordinate Staff Responsibilities
- Supervise Production Quotas
- In-Charge of Payroll

### **Company Project**

**Project Role : UX/UI Designer** (Remote)

**(Company Software)** (March 2019 - Present)

#### **Project Scope**

Develop a Business Software that will help the Company to transition from paper to a computer system.

#### **Main Responsibilities**

- Conduct User Testing
- Create Wireframes
- Collaborate with Backend Developers and Stakeholders
- UI Design

## **Internship Experience**

**Project Role :UX Designer** (Remote)

**Parachute Software** (April 2019 - Present)

#### **Project Scope**

Redesign Parachute Software's current website into a responsive website.

#### **Main Responsibilities**

- Create Low to High Fidelity Wireframes
- Collaborate with the Stakeholders
- Redesign the information architecture of the website